

# HAPPINESS IS BEST WHEN SHARED.

*And together, we're making history.*

We are thrilled to offer our loyal travel partners Norwegian's brand-new best-in-class Affinity Group Program. Your clients will receive bigger discounts, elevated amenities, and an unprecedented amount of onboard value—making bookings a breeze.

**FOR MORE INFORMATION, CONTACT YOUR BDM.**



**NCL** NORWEGIAN  
CRUISE LINE®

**PARTNERS • FIRST**  
NORWEGIANCENTRAL.COM  
LEARN | PROMOTE | BOOK | CONNECT

## WHAT IS AN AFFINITY GROUP?

Affinity groups are clients who have a common interest or share a unique connection. Most groups sailing with Norwegian are in the affinity category. Some examples include:

- Friends traveling together
- Family reunions
- Wedding parties
- Hobby groups
- Music performance groups
- Organizations, clubs and associations

Affinity groups can also be conventions and trade shows, business meetings, executive retreats, conferences, fundraisers and alumni programs.

## HOW TO BOOK AN AFFINITY GROUP.

Booking a Norwegian group cruise is easy. Just follow these steps:

- Affinity Groups can now be booked via **BookNCL** OR
- Contact Norwegian to block your group space.
- For affinity groups, call **1-800-327-7030**.  
Press **#1**,  
Then: **#2 - Groups**,  
Then: **#2 - Affinity Groups**
- Once you create a group, you can book staterooms and manage the group online with **BookNCL**, Norwegian Central's travel agent booking engine. If you need help with new bookings or have any questions, contact our groups team or your BDM.

# OUR NEW BEST-IN-CLASS AFFINITY GROUP PROGRAM.

## GROUP DISCOUNTS

Group discount based on fares at time contract is created. Discount off advertised easyfare (i.e. inclusive of NCF's).

**5%** **INSIDE, OCEANVIEW, BALCONY & MINI SUITES**  
valid from 121-270 Days to sailing

**10%** **OCEANVIEW, BALCONY & MINI SUITES**  
Discount valid from 271-450 Days to sailing

**15%** **OCEANVIEW, BALCONY & MINI SUITES**  
Discount valid from 450+ Days to sailing

## GROUP AMENITIES

**INSIDE STATEROOMS** - Choose 2 amenities from either group A or B + 1 Bonus Amenity  
**OCEANVIEW, BALCONY & MINI SUITES** - Get all 4 amenities from either group A or B + 1 Bonus Amenity  
Staterooms that are FIT to include qualify for group amenities + 1 Bonus Amenity.  
Group amenities can be selected at stateroom level.

### GROUP A AMENITIES



UNLIMITED OPEN BAR\*  
OR SODA PACKAGE\*  
**\$1,400 VALUE**



SHORE  
EXCURSION CREDIT  
**\$200 VALUE**  
(\$50 per port/cabin)



SPECIALTY DINING\*  
(3-NIGHTS FOR 7-DAY)  
**\$160 VALUE**  
(# of meals vary by sail length)



WIFI  
(250 MINUTES)  
**\$130 VALUE**  
(# of mins vary by sail length)



OR

### GROUP B AMENITIES

SHORE EXCURSION CREDIT | WIFI (250 MINUTES)  
10-PHOTO PACKAGE | \$100 ONBOARD CREDIT

### BONUS AMENITIES

\$100 ONBOARD CREDIT

\$100 BONUS COMMISSION  
(REQUIRES 5 CABIN MINIMUM)

\$100 FUNDRAISING CREDIT  
(REQUIRES 5 CABIN MINIMUM)

10-PHOTO PACKAGE

COCKTAIL PARTY  
(REQUIRES 7 CABIN MINIMUM)

COMMITMENT/ VOW RENEWAL

CALL & TEXT VIA  
THE CRUISE NORWEGIAN APP

## ALL CATEGORIES

### TOUR CONDUCTOR CREDIT

**TTC = 10**  
BERTHS\*

### PAYMENT SCHEDULE

**\$50** PER CABIN  
initial deposit due  
60 days from date  
contract is created.  
FINAL PAYMENT FOLLOWS FIT RULES



**NCL NORWEGIAN**  
CRUISE LINE®

**PARTNERS • FIRST**  
NORWEGIANCENTRAL.COM  
LEARN PROMOTE BOOK CONNECT

\*Amenities & TCs apply to the 1st and 2nd guest only. TC's based on double-occupancy. The guest is responsible for 20% gratuities on the retail value of the Beverage Packages and Specialty Dining Package. For full Terms & Conditions visit NCL Help via NorwegianCentral.com. ©2019 NCL Corporation Ship's Registry: BAHAMAS and United States of America 40170 8/19